



Lean Enterprise Institute
lean.org

Media Contact
Chet Marchwinski
cmarchwinski@lean.org
Phone 617 871-2930

IMMEDIATE RELEASE

Lean Management Training for Change Agents from the Lean Enterprise Institute

Cambridge, Mass., June 30, 2009 -- Lean change agents and thought leaders will gather Aug. 25-27 in Detroit at the Change Agent Symposium to hone their skills in culture change, overcoming resistance, A3 management, value-stream mapping, and many other courses essential to successful lean transformations in manufacturing, service, and healthcare companies.

Besides workshops on technical tools and management, attendees will get practical advice each day from special luncheon speakers:

- Aug. 25: [Jim Womack](#), LEI founder and chairman, co-author of *The Machine That Changed the World*, *Lean Thinking*, *Seeing the Whole*, and *Lean Solutions*.
- Aug. 26: Mike Hoseus, executive director, Center for Quality People & Organizations, co-author of *Toyota Culture*.
- Aug. 27: [John Shook](#), LEI senior advisor, co-author of *Learning to See*, and author of *Managing to Learn*.

The following workshops will run from 8 a.m. to 4 p.m. at the Hyatt Regency Dearborn, MI.

Tues., Aug. 25

Value-Stream Mapping for the Office and Service
Change Agent Skills for Lean Implementation Leaders (2 days)
Sustainable Lean Culture: Connecting the “Product” and “People” Value Streams (2 days)
Made to Order Lean: Excelling in a High Mix, Low Volume Environment
Value-Stream Mapping for Healthcare

Wed., Aug. 26

Managing Value-Stream Improvement Projects (2 days)
Managing to Learn: The Use of the A3 Management Process (2 days)

Thurs., Aug. 27

Training to See: An Orientation to the Value-Stream Mapping Kit for Manufacturing
Mapping to See: An Orientation to the Value-Stream Improvement Kit for Office & Services

One-day workshops are \$800. Two-day workshops are \$1600. Price includes tuition, training materials, breakfast, lunch, and snacks. Discounts of 12.5% are available for taking multiple classes or for sending multiple attendees.

For complete details go to: http://lean.org/events/change_agent_symposium.html , call (617) 871-2900, or email registrar@lean.org . To bring a workshop to your site, call (617) 871-2900.

About the Lean Enterprise Institute

The Lean Enterprise Institute, Inc. was founded in 1997 by management expert [James P. Womack](#), Ph.D., as a nonprofit research, education, publishing, and conferencing company with a mission to advance lean thinking around the world. We teach courses, hold management seminars, write and publish books and workbooks, and organize public and private conferences. For more information visit LEI at <http://www.lean.org>. Lean Enterprise Institute and the leaper image are registered trademarks of Lean Enterprise Institute, Inc.