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IMMEDIATE RELEASE

***Follow the Learner, a New Book on Lean Leadership from the Lean Enterprise Institute***

Cambridge, Mass., July 14, 2009 -- *Follow the Learner* is the personal account of the 20-year lean leadership journey of Dr. Sami Bahri, DDS, who provides universal lessons about culture change for executives and managers aspiring to lead a lean organization.

Dr. Bahri offers examples and practical advice that apply to leaders in small businesses as well as large companies who want to use lean management principles to create learning organizations. In this intimate and honest look at a lean transformation, you will learn:

- how an organization's leader and staff worked through the lean conversion process.
- why transformations require changes in training and responsibilities for staff.
- why the lean concept of "flow" is the ultimate goal of improvement activities.
- what leadership practices were most effective.
- how to engage every person to create lean thinkers and doers.
- why any organization's culture truly reflects the principles and behavior of its leader(s).

**Title:** [\*Follow the Learner: The Role of a Leader in Creating a Lean Culture\*](#)

**Author:** Dr. Sami Bahri, DDS

**Publisher:** Lean Enterprise Institute, Inc.

**ISBN:** 978-1-934109-24-3

**Pages:** 100, illustrated

**Price:** \$25 (20% discount for 10+)

**Learn more:**

[Follow the Learner](#) webinar

[What is Lean?](#)

**Dr. Sami Bahri**

Dr. Bahri was born in Lebanon where he received his dental degree from the Saint Joseph Jesuit Dental School in 1977. He spent three years at the University of Paris, specializing in dental prosthodontics. After returning to Lebanon, he opened his first dental practice and in 1984 became the founding director of a new dental school at the Lebanese University. In 1990, Dr

Bahri moved to Jacksonville, FL, where he launched his private practice. His quest for a better dental management system led him to Total Quality Management and then to [\*Lean Thinking\*](#).

**Lean Enterprise Institute (LEI)**

The Lean Enterprise Institute, Inc. was founded in 1997 by management expert [James P. Womack](#), Ph.D., as a nonprofit research, education, publishing, and conferencing company with a mission to advance lean thinking around the world. We teach courses, hold management seminars, write and publish books and workbooks, and organize public and private conferences. For more information visit LEI at <http://www.lean.org>. Lean Enterprise Institute and the leaper image are registered trademarks of Lean Enterprise Institute, Inc.