



## **Lean Enterprise Institute**

### **lean.org**

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IMMEDIATE RELEASE

### **12 Workshops Help Companies Compete Using Lean Management**

Cambridge, Mass., Dec. 5, 2008 – The nonprofit Lean Enterprise Institute (LEI) will present 12 workshops Jan. 13-15, 2009, in Los Angeles, CA, on how to apply fundamental and advanced concepts of lean management in service and support value streams as well as production.

Complete descriptions of the workshops are on the Lean Education page of the LEI web site at <http://www.lean.org/Workshops/> by calling (617) 871-2900, or by emailing [registrar@lean.org](mailto:registrar@lean.org). Workshops run from 8 a.m. to 4 p.m. at the Westin Los Angeles Airport hotel. The schedule is:

Tues. Jan 13

- Key Concepts of Lean - Understanding the Toyota Production System
- Lean Problem Solving
- Made-to-Order Lean: Excelling in a High-Mix, Low-Volume Environment
- **NEW!** Optimizing Flow in Office and Service Processes
- Value-Stream Mapping for the Office and Service

Wed. Jan. 14

- Managing to Learn: The Use of the A3 Management Process
- Standardized Work, the Foundation for Kaizen
- **NEW!** Supporting Leader Standard Work with Visual Management Tools
- Value-Stream Mapping for Manufacturing

Thurs. Jan. 15

- Creating a Sustainable Lean Culture
- Mapping to See: An Orientation to the Value-Stream Improvement Kit
- Training to See: An Orientation to the Value-Stream Mapping Kit

### **Pricing and Discounts**

One-day workshops are \$800 and two-day workshops are \$1600 unless otherwise noted. Price includes tuition, training materials, breakfast, lunch, and snacks. Discounts of 12.5% are available for taking multiple classes or for sending multiple attendees.

LEI runs basic and advanced lean manufacturing workshops, and management seminars in a different region of North America every month on how to implement lean principles in manufacturing, support, and service processes.

**What is Lean?** <http://www.lean.org/WhatsLean/>

The term “lean manufacturing” or more correctly “lean management” refers to a complete business system for organizing and managing product development, operations, suppliers, customer relations, and the overall enterprise that requires less human effort, less space, less capital, less material, and less time to produce products and services with fewer defects to precise customer desires, compared with traditional modern management.

Toyota pioneered lean management as a complete business system after World War II. During the late 1980s, a research team headed by LEI Founder James P. Womack, Ph.D., at MIT’s International Motor Vehicle Program coined the term “lean” to describe Toyota’s system.

Lean management principles cut costs and inventories rapidly to free cash and resources, which is critical in a slow economy. Lean management also supports profitable growth by improving productivity and quality, reducing lead times, and freeing resources. For example, it frees office and plant space and increases capacity so companies can add product lines, in-source component production, and increase output of existing products. Companies implementing lean can take advantage of economic growth by increasing sales while controlling costs.

### **About the Lean Enterprise Institute**

LEI was founded in 1997 by management expert [James P. Womack, Ph.D.](http://www.lean.org/WhoWeAre/LeanPerson.cfm?LeanPersonId=1), (<http://www.lean.org/WhoWeAre/LeanPerson.cfm?LeanPersonId=1>) as a nonprofit education, publishing, and research organization with a mission to advance lean thinking around the world. We teach courses, hold lean management seminars, write and publish books and workbooks, and organize public and private conferences. We use the surplus revenues from these activities to conduct research projects and to support other lean initiatives such as the Lean Education Academic Network and the Lean Global Network. For more information visit LEI at <http://www.lean.org>. Lean Enterprise Institute® and the leaper image are registered trademarks of Lean Enterprise Institute, Inc.