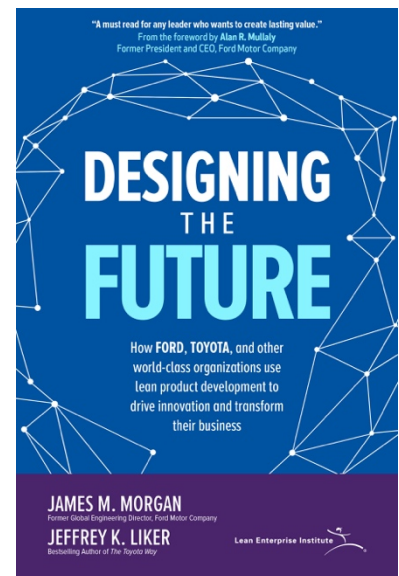


Designing the Future

BOOK CLUB QUESTIONS

1. Why does product and process development capability matter to your organization?
2. How did reading this book change the way you think about product and process development?
3. What are the highest leverage opportunities to improve your organization's development capability? Where would you start?
4. Which specific Lean product and process development (LPPD) principles and practices could have the greatest impact on your organization? What can you do about it?
5. How would your organization be different if you adopted LPPD principles and practices? How would you describe your new potential?



We would like to hear from you about how your book club works, the value to your team learning, and what you plan to read next.

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