Media Contact
Chet Marchwinski
cmarchwinski@lean.org
Phone 617 871-2930

IMMEDIATE RELEASE

11 Atlanta Workshops on Lean Management Help Regional Companies Compete
Cambridge, MA, Feb.10, 2009 – A series of 11 workshops on lean management presented in Atlanta, March 10-12, 2009, will help area companies cut costs, improve profits, and defend jobs, according to the Cambridge, MA-based nonprofit Lean Enterprise Institute (LEI), which is running the workshops.

Workshops run from 8 a.m. to 4 p.m. at the Hyatt Regency Atlanta hotel. Complete content descriptions are on LEI's Lean Education page at http://www.lean.org/Workshops/ by calling (617) 871-2900, or by emailing registrar@lean.org .

The workshops teach managers how to implement lean management principles in production and administrative processes.

Tues., March 10
- NEW! Developing People with Capability for Lean
- Key Concepts of Lean - Understanding the Toyota Production System
- Lean Problem Solving
- Value-Stream Mapping for Manufacturing
- Value-Stream Mapping for the Office and Service

Wed., March 11
- Lean Product Development
- NEW! Managing to Learn: The Use of the A3 Management Process
- NEW! Optimizing Flow in Office and Service Processes
- NEW! Supporting Leader Standard Work with Visual Management Tools

Thurs., March12
- Coaching Skills for Lean Implementation Leaders
- Standardized Work, the Foundation for Kaizen

Pricing and Discounts
One-day workshops are $800 and two-day workshops are $1600. Price includes tuition, training materials, breakfast, lunch, and snacks. Discounts of 12.5% are available for taking multiple classes or for sending multiple attendees.

LEI runs basic and advanced lean manufacturing workshops, and management seminars in a different region of North America every month on how to implement lean principles in manufacturing, support, logistics, healthcare, and service processes.

What is Lean? http://www.lean.org/WhatsLean/
The term "lean manufacturing" or more correctly "lean management" refers to a complete business system for organizing and managing product development, operations, suppliers, customer relations, and the overall enterprise that requires less human effort, less space, less capital, less material, and less time to produce products and services with fewer defects to precise customer desires, compared with traditional modern management.

Toyota pioneered lean management as a complete business system after World War II. During the late 1980s, a research team headed by LEI Founder James P. Womack, Ph.D., at MIT's International Motor Vehicle Program coined the term "lean" to describe Toyota's system.

Lean management principles cut costs and inventories rapidly to free cash and resources, which is critical in a slow economy. Lean management also supports profitable growth by improving productivity and quality, reducing lead times, and freeing resources. For example, it frees office and plant space and increases capacity so companies can add product lines, in-source component production, and increase output of existing products. Companies implementing lean can take advantage of economic growth by increasing sales while controlling costs.

About the Lean Enterprise Institute
LEI was founded in 1997 by management expert James P. Womack, Ph.D., (http://www.lean.org/WhoWeAre/LeanPerson.cfm?LeanPersonId=1) as a nonprofit education, publishing, conference and research organization with a mission to advance lean thinking around the world. We teach courses, hold lean management seminars, write and publish books and workbooks, and organize public and private conferences. We use the surplus revenues from these activities to conduct research projects and to support other lean initiatives such as the Lean Education Academic Network and the Lean Global Network. For more information visit LEI at http://www.lean.org. Lean Enterprise Institute® and the leaper image are registered trademarks of Lean Enterprise Institute, Inc.