



Media Contact
Chet Marchwinski
cmarchwinski@lean.org
Phone 617 871-2930

IMMEDIATE RELEASE

5 Lean Management Workshops Help New England Companies Compete

Cambridge, MA, Feb. 10, 2009 – A series of five lean management workshops presented in Cambridge, MA, between March 25 and June 17, 2009, will help New England companies cut costs, improve profits, and defend jobs, according to the Cambridge-based Lean Enterprise Institute (LEI), which is running the workshops.

The workshops will run from 8 a.m. to 4 p.m. at LEI's office, One Cambridge Center, Cambridge, MA. For driving instructions see:

<http://www.lean.org/WhoWeAre/ContactUs.cfm>

The Lean enterprise training through June is:

- March 25 -- [Value-Stream Mapping for Manufacturing](#)
- March 26 -- [Value-Stream Mapping for the Office and Service](#)
- April 29-30 -- [Managing Value-Stream Improvement Projects](#)
- May 20-21 -- [Managing to Learn: the Use of the A3 Management Process](#)
- June 16-17-- [Supporting Leader Standard Work with Visual Management Tools](#)

Complete descriptions of each workshop are on the Education page of the LEI web site at <http://www.lean.org/Workshops/> by calling (617) 871-2900, or by emailing registrar@lean.org.

“Lean Thinkers in New England should feel free to share the schedule with suppliers and customers who are pursuing lean transformations -- or should be,” said LEI Communications Director Chet Marchwinski.

Pricing and Discounts

One-day workshops are \$800 and two-day workshops are \$1600. Price includes tuition, training materials, breakfast, lunch, and snacks. Discounts of 12.5% are available for taking multiple classes or for sending multiple attendees.

LEI runs basic and advanced training in a different region of North America every month on how to implement lean principles in manufacturing, support, logistics, and service processes.

What is Lean? <http://www.lean.org/WhatsLean/>

The term “lean manufacturing” or more correctly “lean management” refers to a complete business system for organizing and managing product development, operations, suppliers, customer relations, and the overall enterprise that requires less human effort, less space, less capital, less material, and less time to produce products and services with fewer defects to precise customer desires, compared with traditional modern management.

Toyota pioneered lean management as a complete business system after World War II. During the late 1980s, a research team headed by LEI Founder James P. Womack, Ph.D., at MIT’s International Motor Vehicle Program coined the term “lean” to describe Toyota’s system.

Lean management principles cut costs and inventories rapidly to free cash and resources, which is critical in a slow economy. Lean management also supports profitable growth by improving productivity and quality, reducing lead times, and freeing resources. For example, it frees office and plant space and increases capacity so companies can add product lines, in-source component production, and increase output of existing products. Companies implementing lean can take advantage of economic growth by increasing sales while controlling costs.

About the Lean Enterprise Institute

LEI was founded in 1997 by management expert [James P. Womack, Ph.D.](http://www.lean.org/WhoWeAre/LeanPerson.cfm?LeanPersonId=1), (<http://www.lean.org/WhoWeAre/LeanPerson.cfm?LeanPersonId=1>) as a nonprofit education, publishing, conference, and research organization with a mission to advance lean thinking around the world. We teach courses, hold lean management seminars, write and publish books and workbooks, and organize public and private conferences. We use the surplus revenues from these activities to conduct research projects and to support other lean initiatives such as the Lean Education Academic Network and the Lean Global Network. For more information visit LEI at <http://www.lean.org>.

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