

**Lean Enterprise Institute**



Media Contact  
Chet Marchwinski  
[cmarchwinski@lean.org](mailto:cmarchwinski@lean.org)  
Phone 617 871-2930

IMMEDIATE RELEASE

### **10 Durham Workshops on Lean Management and Leadership for Production and Services**

Cambridge, MA, Feb.17, 2009 – A series of 10 workshops in Durham, NC, April 14-16, 2009, on how to implement lean management will have a special emphasis on lean leadership. The comprehensive series, presented by the Lean Enterprise Institute, also will offer workshops on lean principles for repetitive manufacturing, job shops, management accounting, and value-stream mapping for office and service environments.

Workshops run from 8 a.m. to 4 p.m. at the Hilton at Research Triangle Park hotel. Complete descriptions are on the Education page of the LEI web site at <http://www.lean.org/Workshops/> by calling (617) 871-2900, or by emailing [registrar@lean.org](mailto:registrar@lean.org) . The schedule is:

Tues. April 14

- Change Agent Skills for Lean Implementation Leaders (2 days)
- Getting the Right Things Done - A Leader's Guide to Strategy Deployment (2 days)
- Key Concepts of Lean - Understanding the Toyota Production System (2 days)
- Made-to-Order Lean: Excelling in a High-Mix, Low-Volume Environment (1 day)
- Value-Stream Mapping for the Office and Service (1 day)

Wed. April 15

- Creating Continuous Flow (1 day)
- NEW! Lean Supply Stream: Rethinking Supply Chain and Logistics Management (2 days)

Thurs. April 16

- Creating a Sustainable Lean Culture (1 day)
- Making Materials Flow (1 day)
- Management Accounting for Lean Businesses (1 day)

### **Pricing and Discounts**

One-day workshops are \$800 and two-day workshops are \$1600. Price includes tuition, training materials, breakfast, lunch, and snacks. Discounts of 12.5% are available for taking multiple classes or for sending multiple attendees. A special room rate is available until March 30.

LEI runs basic and advanced training in a different region of North America every month on how to implement lean principles in manufacturing, support, logistics, and service processes. See the Lean Training Calendar for the latest schedule:

<http://www.lean.org/Workshops/WorkshopCalendar.cfm>

**What is Lean?** <http://www.lean.org/WhatsLean/>

The term “lean manufacturing” or more correctly “lean management” refers to a complete business system for organizing and managing product development, operations, suppliers, customer relations, and the overall enterprise that requires less human effort, less space, less capital, less material, and less time to produce products and services with fewer defects to precise customer desires, compared with traditional modern management.

Toyota pioneered lean management as a complete business system after World War II. During the late 1980s, a research team headed by LEI Founder James P. Womack, Ph.D., at MIT’s International Motor Vehicle Program coined the term “lean” to describe Toyota’s system.

Lean management principles cut costs and inventories rapidly to free cash and resources, which is critical in a slow economy. Lean management also supports profitable growth by improving productivity and quality, reducing lead times, and freeing resources. For example, it frees office and plant space and increases capacity so companies can add product lines, in-source component production, and increase output of existing products. Companies implementing lean can take advantage of economic growth by increasing sales while controlling costs.

### **About the Lean Enterprise Institute**

LEI was founded in 1997 by management expert [James P. Womack, Ph.D.](#), (<http://www.lean.org/WhoWeAre/LeanPerson.cfm?LeanPersonId=1>) as a nonprofit education, publishing, conference, and research organization with a mission to advance lean thinking around the world. We teach courses, hold lean management seminars, write and publish books and workbooks, and organize public and private conferences. We use the surplus revenues from these activities to conduct research projects and to support other lean initiatives such as the [Lean Education Academic Network](#) and the [Lean Global Network](#). For more information visit LEI at <http://www.lean.org>. Lean Enterprise Institute® and the leaper image are registered trademarks of Lean Enterprise Institute, Inc.