Unlocking Knowledge Reuse

Through the Use of Checksheets in Volvo Group



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Outline

- Introduction to knowledge management
- How is knowledge reused?
- Thin slicing knowledge into checksheets with examples
- Organizing knowledge management
- Using questions to create pull for knowledge flow (EXTRA)
- Concluding advice

Introduction to Knowledge Management

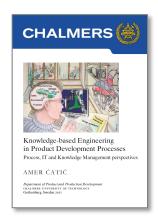


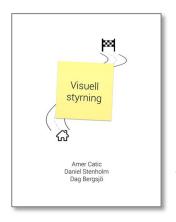
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About me

Amer Catic

- Volvo Group Technology Specialist for Knowledge Management (2011)
- Knowledge Management Implementation Leader (2012)
- PhD: Knowledge Management in Product Development (2011)





Visual Management (in Swedish)

Exercise

- 1. Think of a topic (like a hobby or interest you have in life)
 - → something you are good at
- 2. Pair up with someone
- 3. Share knowledge regarding this topic for 2-3 minutes
- 4. Switch

The typical knowledge management journey

Fight around the "best" IT platform
Create a repository
Fight around the "best" structure

Start writing text and dumping documents

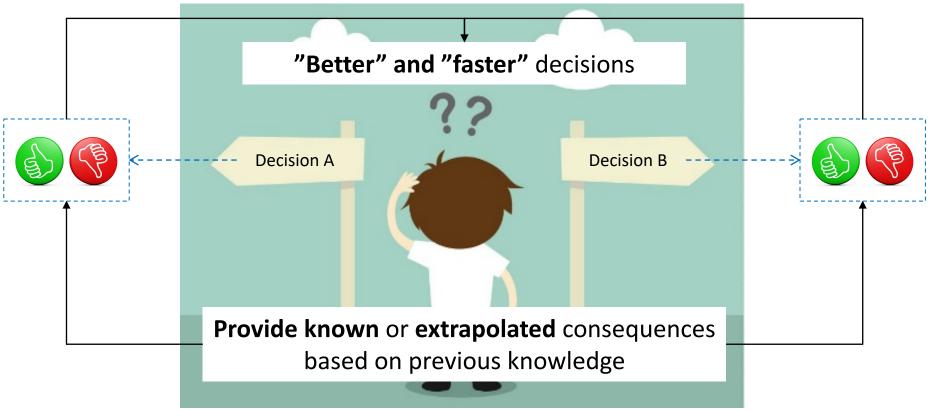


Complain that nobody is reading

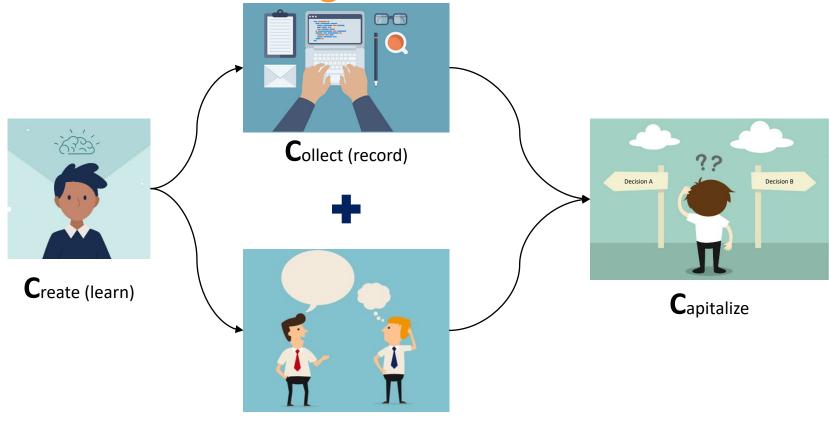


Complain that nobody is writing (anymore)

Purpose of knowledge management

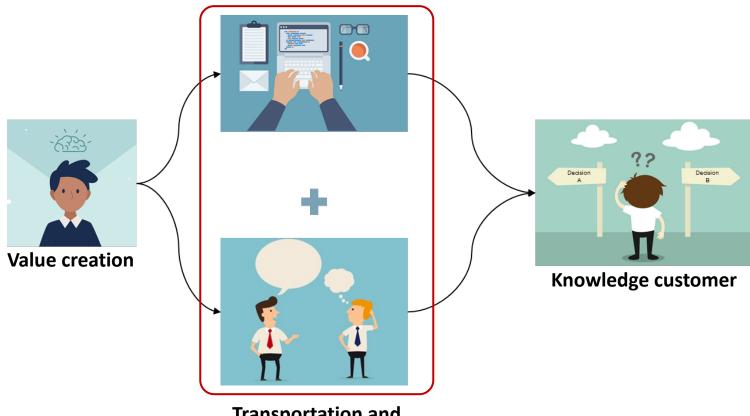


The 4 Cs of Knowledge Flow



Connect (talk)

Let's apply some lean thinking to this...



Transportation and inventory

How is knowledge reused?

- Understanding the customer



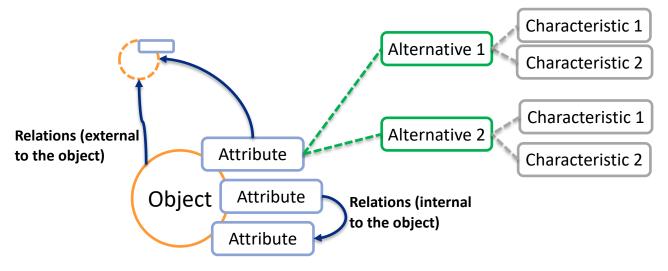
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Exercise

- Think of a topic (like a hobby or interest you have in life)
 → something you are good at
- 2. Pair up
- Give advice to your neighbor on one of the first things they should be do or learn on to get a good start in this topic (like selecting equipment, choosing time or location, understanding the basics)
- 4. Switch

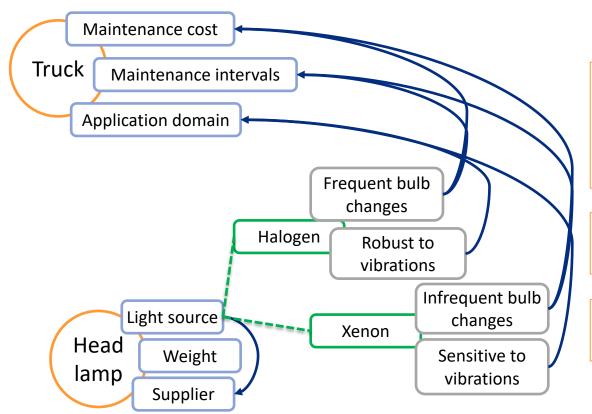
Decision-making: a simplified model





Making a decision means selecting an alternative that conceptualizes an objects attribute

Decision-making: a simplified model (OAR)



Having knowledge means being aware of nodes and/or relations

→ Each person has their unique OAR in a domain

Learning means that nodes/relations are added to the model

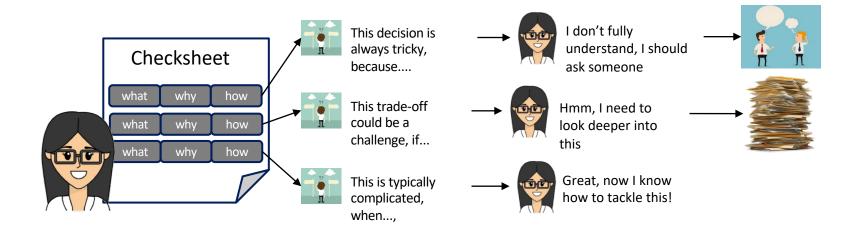
Knowledge is typically added in small increments = thin slices

Thin slicing knowledge into checksheets

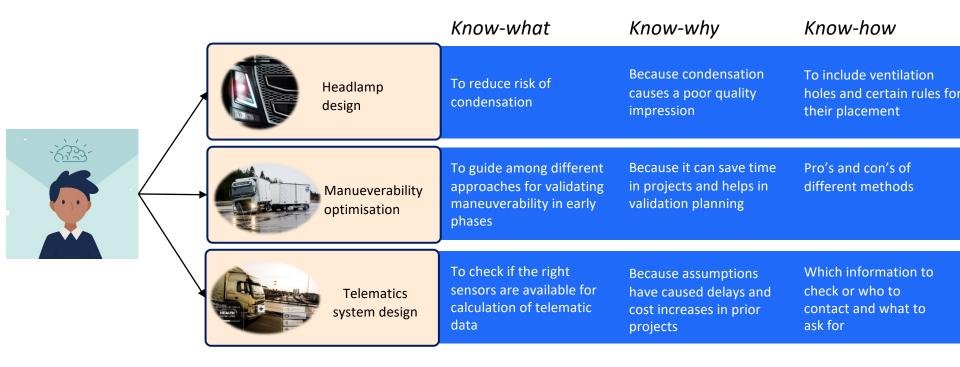


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The basic format and purposes of reusable knowledge



Examples of thin slices



Additional way to add context

→ connect to (rough) development phases



Don't overdo the development process connection!

→ it will result in a checksheet focusing on documentation and gate/milestone related deliveries

Checksheet examples

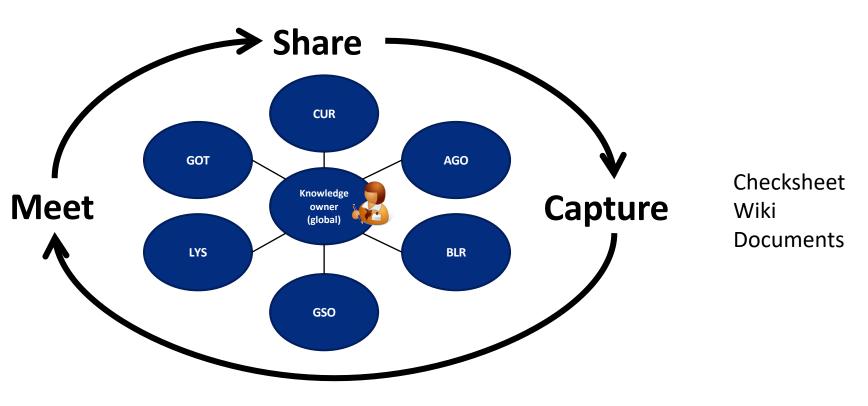
Organizing knowledge management



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Community of Practice



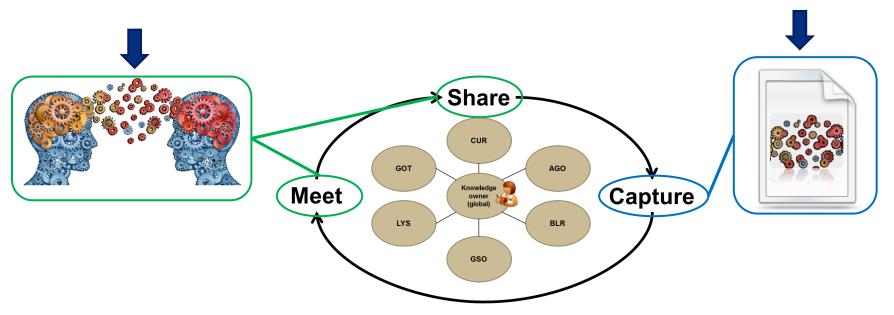
Community Meeting agenda (typical)

X minutes - round the table:

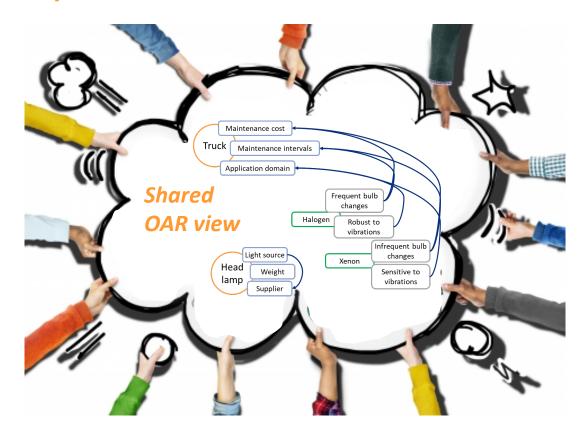
- Share lessons learned from maintenance/projects
- Share feedback from knowledge reuse
- Ask for knowledge from community for a tricky problem in project/maintenance

Y minutes:

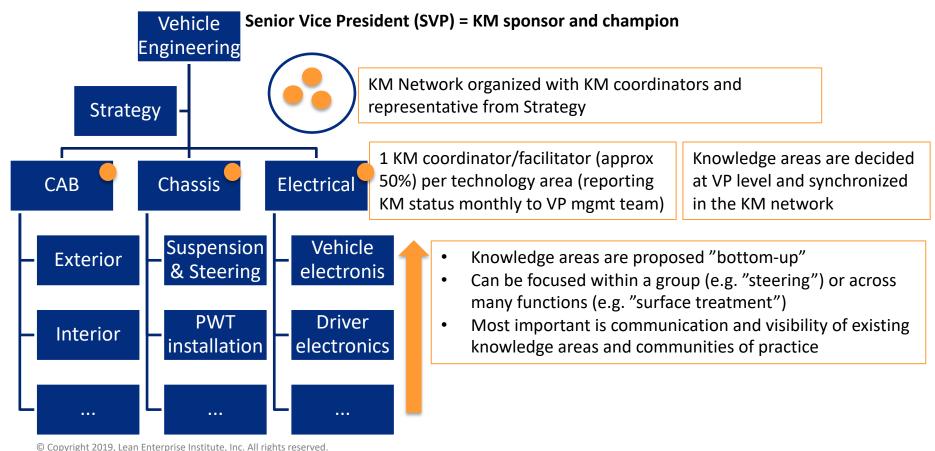
- Propose updates to knowledge base
- Review and discuss previous proposals
- Distribute the work for updating



Community of Practice



Knowledge areas and governance



Using questions to create pull for knowledge flow



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Exercise

- You are interested in the topic presented earlier by your neighbor
- 2. Ask a question about something you wonder about getting started on that topic

Development is... Milestone Deliverable DI Decision Q? Question Q? DI Q

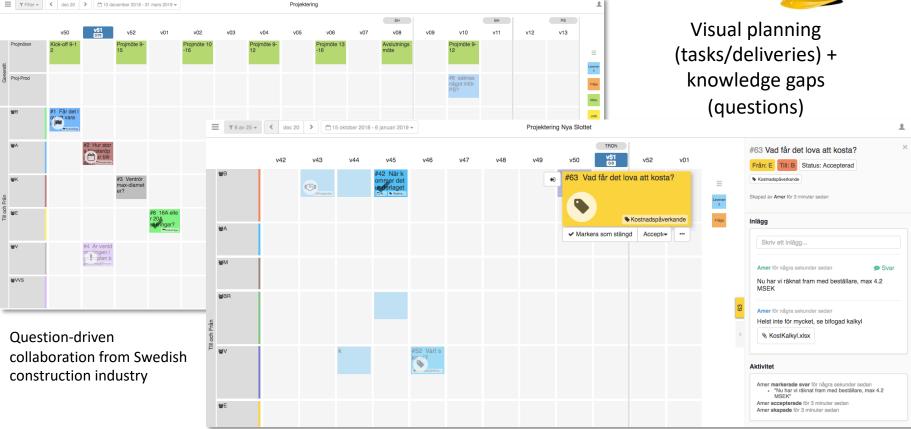
Question-asking, decision-making process

To make it more efficient, we need to visualize the needs for knowledge



Visual and Question driven-collaboration





Way of working



Daily (or weekly) stand-up

Meeting leader = moderator Focus on decisions and questions Driven by deliveries/milestones

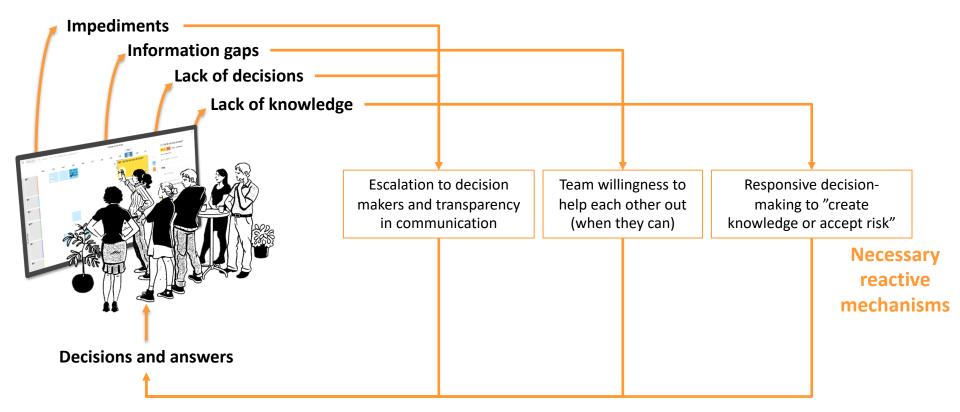
Project team context

Purpose: drive collaboration "Expressing expectations more explicitly"

Functional team context

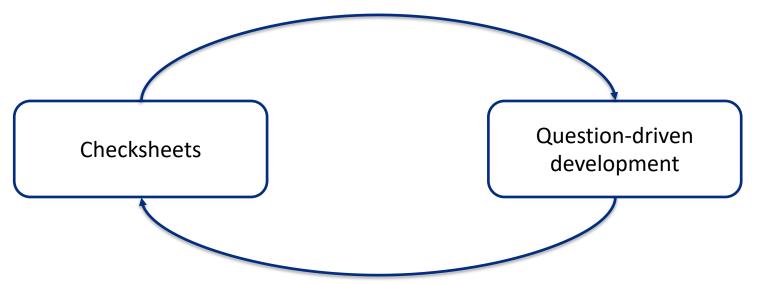
Purpose: drive knowledge sharing "Colleagues sharing advice"

Things that may show up as "questions"



Interaction between question-driven collaboration and thin-slicing in checksheets

Drive decision making and asking of the "right" questions



Feed checksheets when questions reflect knowledge gaps and their answers new OAR elements

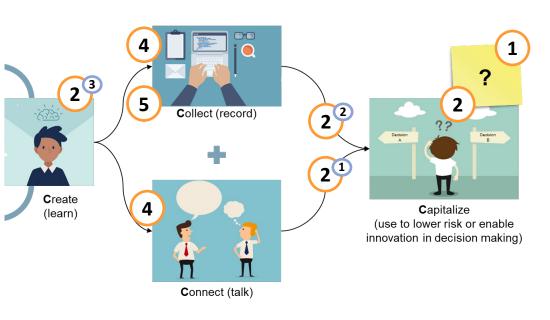
Concluding advice



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Concluding advice



- Make knowledge gaps visible on a visual planning board (stated as a question)
- 2 Try to close identified knowledge gaps in the following order:
 - 1 Connect
 - 2 Collect
 - 3 Create
- Closure of knowledge gaps that requires new knowledge creation should be challenged to be done as cheaply and quickly as possible
- Collect knowledge primarily as thin slices stated as advice in context with what, why and how with reference to people or deeper sources
- Collect knowledge secondarily in full text descriptions only once the primary thin slices is stated (or connect existing knowledge to thin slices)