

# 2015 Lean Transformation Summit

Mark Reich  
Chief Operating Officer  
Lean Enterprise Institute, USA

The Power of  
**Purpose**

The Future of  
**Lean**

# It's Wonderful to Be in New Orleans

## Record Snowfall in Boston 8 Feet 21 Days



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# Is this revenge for the Patriots winning the Super Bowl with Deflategate?



**Boston is in a low-pressure area!**



The Power of  
**Purpose**

The Future of  
**Lean**

# So Where is Lean Going?



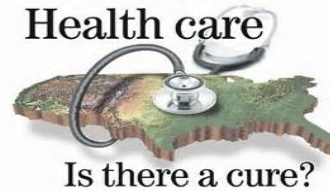
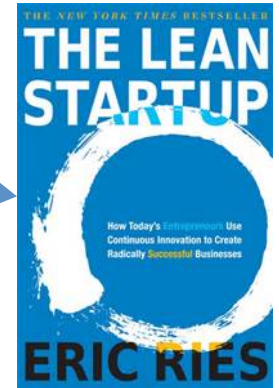
Automotive



Supply Base



Manufacturing



Health care

Is there a cure?



Public Sector



Non-Profits

***Experiments are happening in many new sectors***



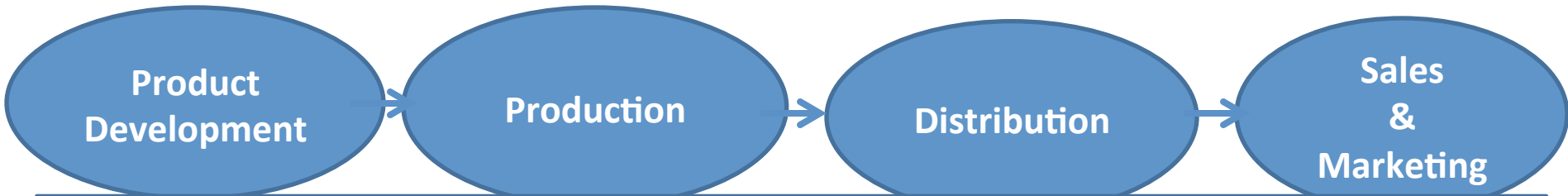
The Power of Purpose

The Future of Lean



# So Where is Lean Going?

## Learning is Happening Across the Value Stream



Support Functions – HR, Sales, Accounting



# The 2015 Lean Transformation Summit

## Connecting Lean Learning...to YOU

### Plenaries and Learning Sessions:



Lean Where  
it Started



Lean in  
Non-Profits



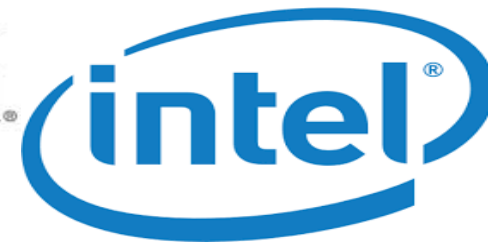
Lean in  
Retail

Software, Healthcare....

### You, Our Customer:



Liberty  
Mutual.



LifeNet Health  
Saving Lives, Restoring Health



Akron  
Children's  
Hospital



# 2015 Lean Transformation Summit – Our Agenda

## Wednesday, March 4

### **Morning Plenaries**

Toyota

Food Bank for New York City

### **Breakouts**

Toyota

Saint Bernard Project

- Afternoon**
- Learning Sessions
  - The Future of Lean
  - Closing Remarks

- Evening**
- Reception



# 2015 Lean Transformation Summit – Our Agenda

## Thursday, March 5

### **Morning**     Plenaries/Breakouts

Kroger

Menlo Innovations

### **Afternoon**     Learning Sessions

Closing Keynote     -John Shook





# Where Does Lean Go from Here?

## **We'd like to have a dialogue with you...**

- Jim Womack and I would like to have a discussion with you this afternoon about the Future of Lean.
- As you listen to the Plenaries and attend Learning Session today, please think about where you see Lean going:
  - 1) What has worked/what hasn't?
  - 2) What are the challenges we face?
  - 3) How do we overcome those challenges?

# So Where is Lean Going?

A few companies have gone deeply in certain areas



But the overall progress is slow

- Many companies embrace technical tools
- Companies remain challenged to make change in corporate culture and to focus on developing capability

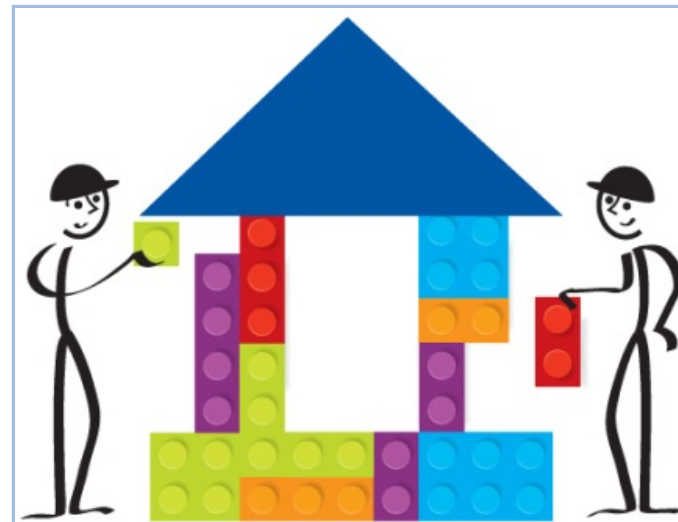


# We See Lean Transformation as Answering 5 Questions

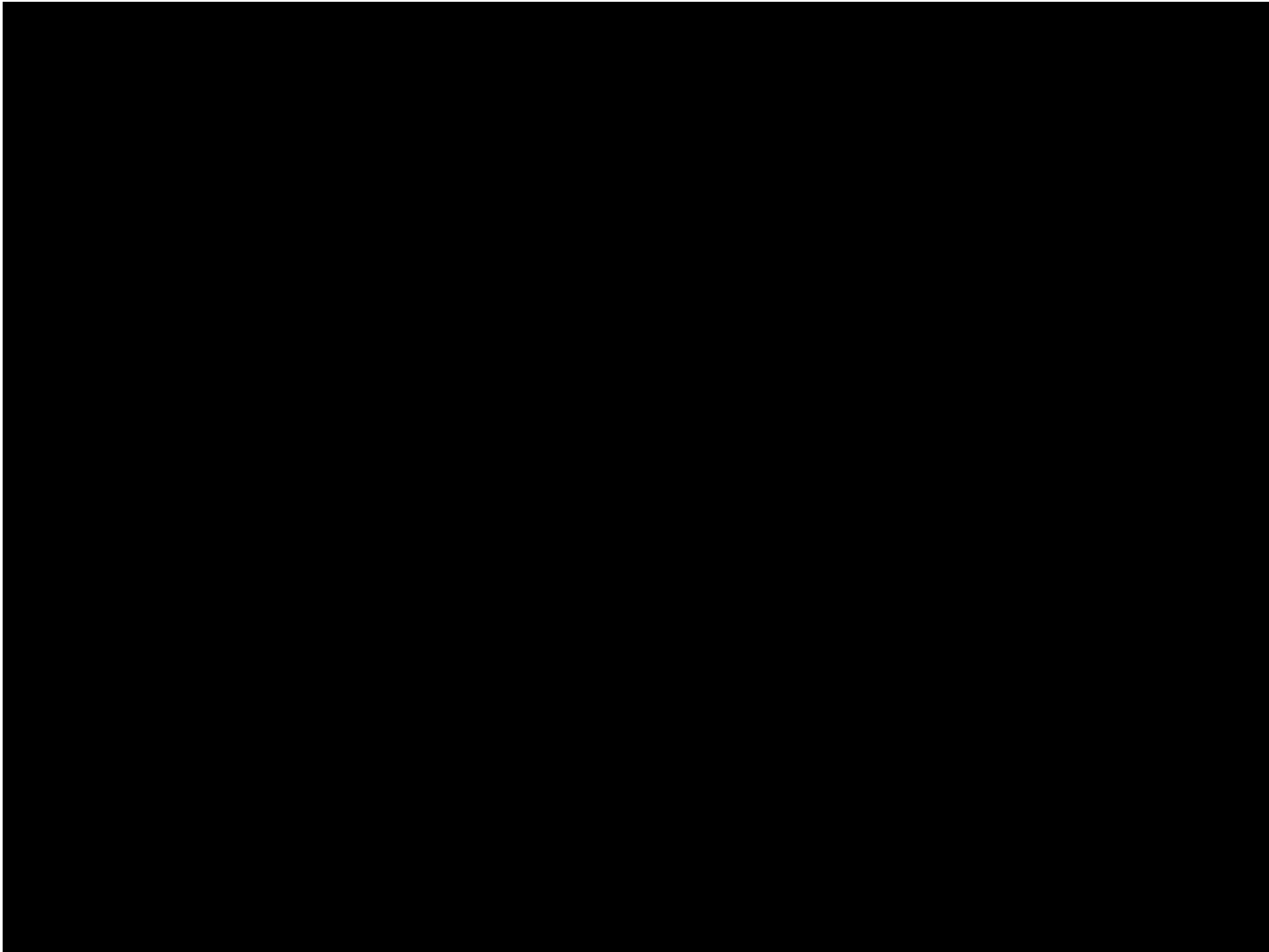
1. What is our *purpose* ,what *value to create*, or what *problem* are we trying to solve,?
2. How do we *do and improve* the *actual work*?
3. How do we *develop the capabilities* we need?
4. What *management system* and *leadership behaviors* are required to support the new way of working?
5. What *basic thinking* or assumptions underlie this transformation?



**We've put these in  
the form of a house**



# Lean Transformation Model



(The Power of)  
**Purpose**

(The Future of)  
**Lean**