



New OrLEANS

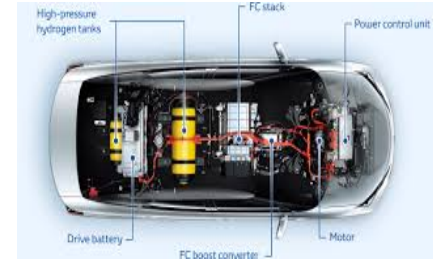
Transformation Summit 2015

Professor Crawdaddy Bounce
Conference Chair

Lean from Fundamentals to Frontiers

Lean's
Startup

TOYOTA



Lean
Non-
Profits



Lean in
Retail



A Lean
Tech World



The Power of
Purpose

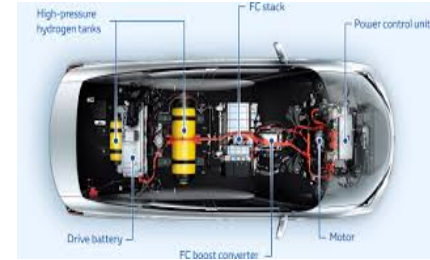
The Future of
Lean



Lean from Fundamentals to Frontiers ...all based on a Purpose

Lean's
Startup

TOYOTA



Lean
Non-
Profits



Lean in
Retail



A Lean
Tech World



The Power of
Purpose

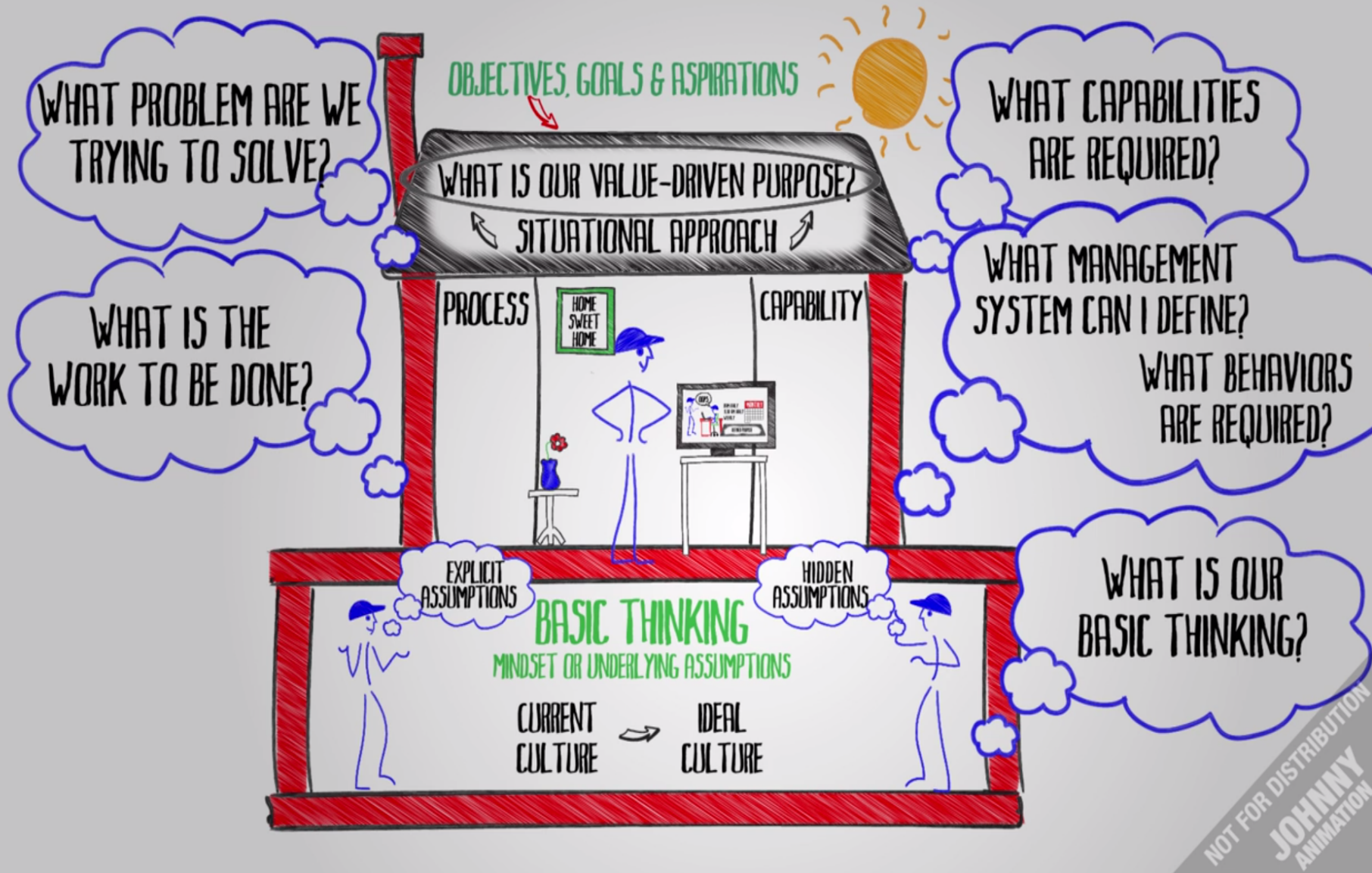
The Future of
Lean



Where Does Lean Go from Here?

The dialogue: Jim, Mark, You, Me...

As you continue to engage in the sessions, please jot down your thoughts and questions and have them ready for tomorrow afternoon!



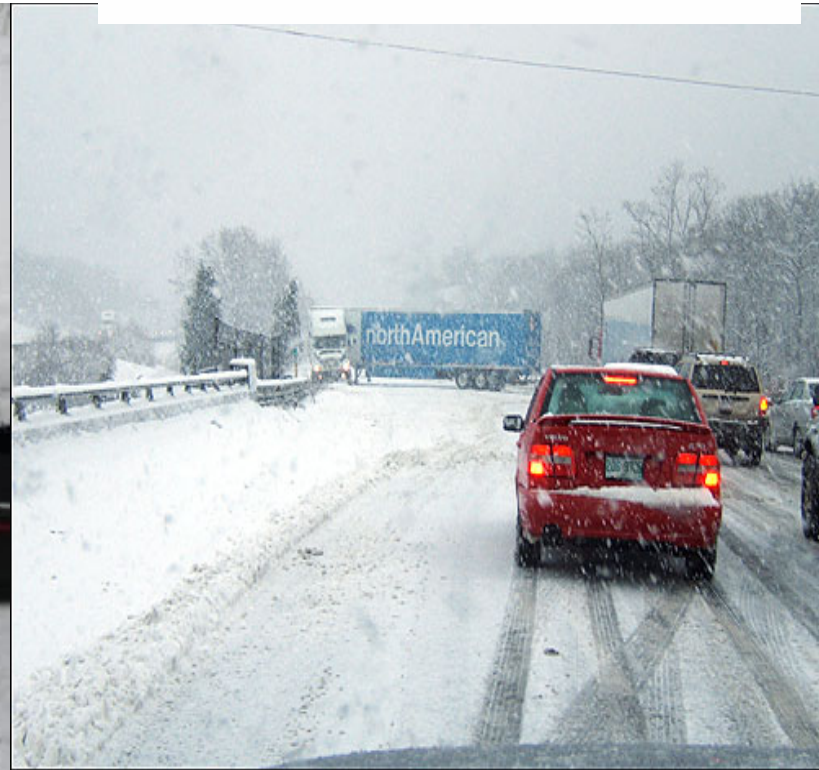


Transformation
that gets to
Organizational
and Personal
Purpose



It's Wonderful to Be in New Orleans

Record Snowfall in Boston
8 Feet
21 Days



It's Wonderful to Be in New Orleans



The Power of
Purpose

The Future of
Lean



From Boston's Low Pressure to NOLA High Octane – Parades!



Lean Summit Donation to The Warren Easton High School Fighting Eagle Marching Band

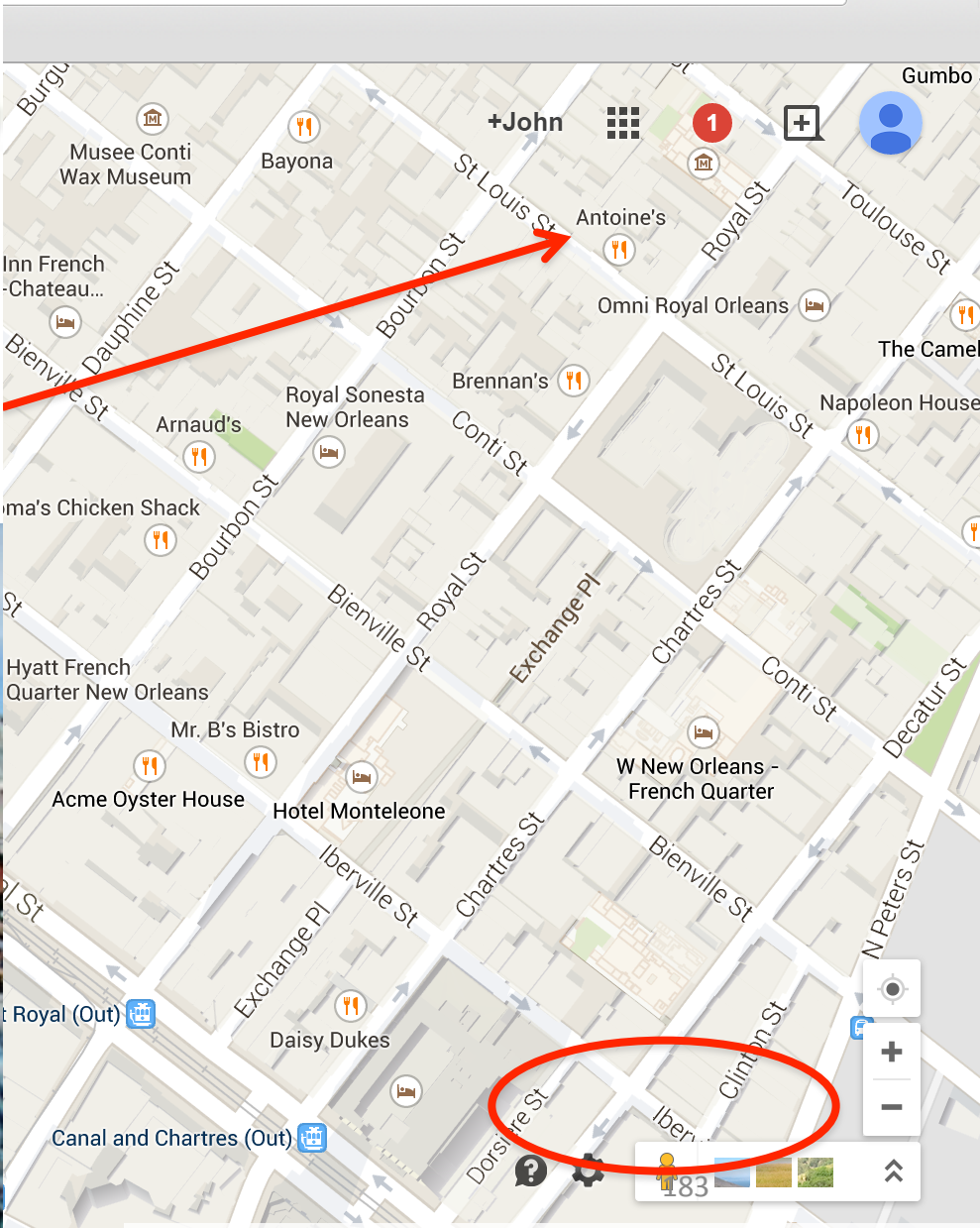


It's Wonderful to Be in New Orleans



501 Bourbon Street








CITY OF NEW ORLEANS

SPECIAL EVENT PERMIT GUIDE & APPLICATIONS



Special Events Permit 

Date _____
Tracking Number _____

PARADE PERMIT APPLICATION

SUPPLEMENT C

THIS APPLICATION MUST BE SUBMITTED ALONG WITH THE MASTER SPECIAL EVENT APPLICATION

PARADE INFORMATION

Which best describes your event?
 Foot Race/Marathon/WalkaThon Marching Crew Second Line Other _____

Parade Name _____ Parade Date _____

Schedule	From	To
Formation Time	AM PM	AM PM
Starting Time	AM PM	AM PM
Dispersal Time	AM PM	AM PM

Parade Width: Half Street Entire Street
 Parade Speed: Walking Running
 Type of Music: _____
 # of Parade Elements: # ___ Bands # ___ Cars
 # ___ Floats # ___ People (Walking/Running)

Will your parade include throws (confetti, beads, cups) or produce other debris (plastic bottles, disposable cups, etc.)? Yes No
 Name of Clean-up Company _____ Attach a copy of the contract.
 Contact Name _____ Contact Phone Number _____

If you do not have a contract with a clean-up or dumpster provider, please describe the nature of the trash to be produced by your event or work as well as your plans for removal thereof.

ROUTE

Please provide a detailed description of the desired route below. You may also attach maps to aid your description.

City of New Orleans - Ordinance #17271 MCS SEC. 154-1651 through 1664, outlines the requirements for obtaining of permits for the staging, presenting or conducting, etc. for parades on the City Streets. For all Parades to be held on City Streets an application form must be presented FIRST to the One Stop Shop (7th floor, City Hall) or the Office of the Superintendent of Police for approval of Parade Route. Applications for parades must be dated at least FIFTEEN days prior to the date of the planned parade. Ordinance 17217 M.C.S. provides for penalties for violation of the provisions of the Ordinance.

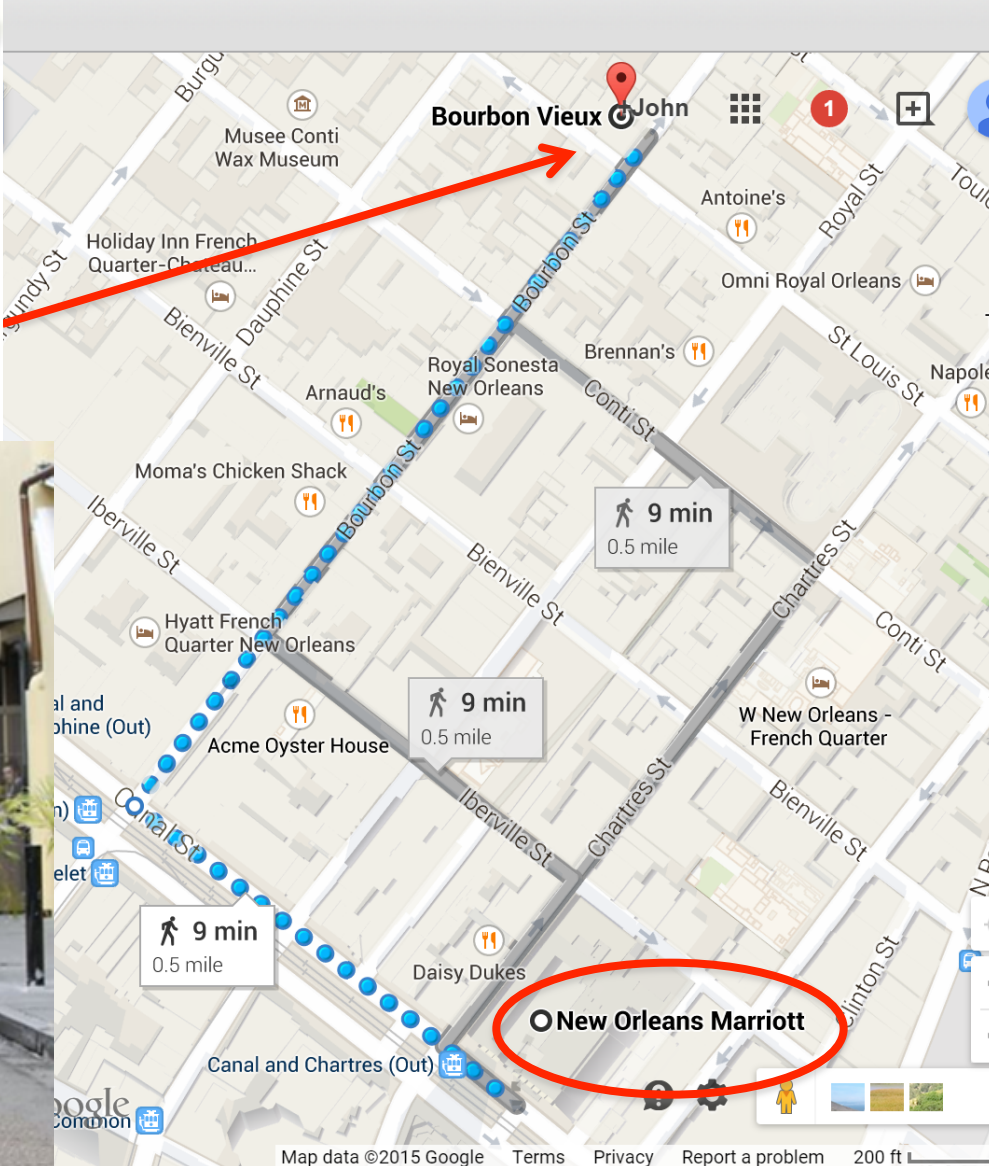
Applicant Signature _____ Date _____





Cult-E-Guide x Welcome to | x New Orleans x John

riott,+Canal+Street,+New+Orleans,+LA/bourbon+vieux/@29.954835



New Orleans' 1st Lean Parade

600 Lean Thinkers Parading down Bourbon Street



Led by the Warren Easton High School
Fighting Eagles Marching Band!

New Orleans' 1st Lean Parade



The Warren Easton High School
Fighting Eagles Marching Band

Will be waiting for us in the
lobby at 5:30

Be there!



Transformation
that gets to
Organizational
and Personal
Purpose





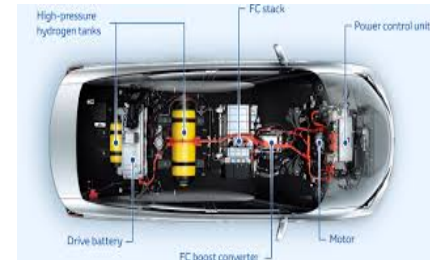
Organizational and Personal Transformation



Lean from Fundamentals to Frontiers

Lean's
Startup

TOYOTA



Lean
Non-
Profits



Lean in
Retail



A Lean
Tech World



The Power of
Purpose

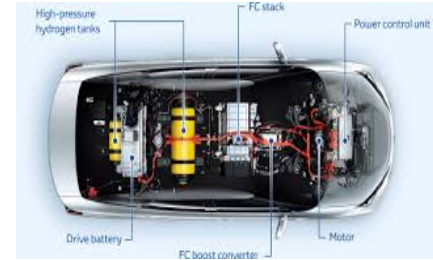
The Future of
Lean



Lean From Fundamentals to Frontiers

Lean's
Startup

TOYOTA



Lean
Non-
Profits



Lean in
Retail



A Lean
Tech World



The Power of
Purpose

The Future of
Lean



- Governor Andrew Cuomo to chair the New York State Anti-Hunger Task Force
- NonProfit Times' 2014 Power and Influence Top 50, a national list of leaders in the nonprofit sector
- Points of Light Foundation, leading the launch and implementation of its multimillion dollar programs and civic engagement units while overseeing large-scale disaster initiatives in response to Hurricane Katrina



Lean Transformation



It's easier to act your way to a new way of thinking than to think your way to a new way of acting.

From Boston's Low Pressure to NOLA High Octane!



It's easier to
act your way to
a new way of
thinking than to
think your way
to a new way of
acting.

**“Acting. We are ACTING now.
Eyes OPEN. Feet Positioned.
Our hands are READY.
ACTING. We are ACTING now.”**

Margarette Purvis

in aftermath of Newtown
Elementary School shooting

It's easier to act your way to a new way of thinking than to think your way to a new way of acting.



“Acting. We are ACTING now. Eyes OPEN. Feet Positioned. Our hands are READY. ACTING. We are ACTING now.”

Margarett Purvis

in aftermath of the Newtown Elementary School shooting

“If a man is called to be a street sweeper, he should sweep streets even as a Michaelangelo painted, or Beethoven composed music or Shakespeare wrote poetry. He should sweep streets so well that all the hosts of heaven and earth will pause to say, 'Here lived a great street sweeper who did his job



https://www.youtube.com/watch?v=NIV_ODrEL0k

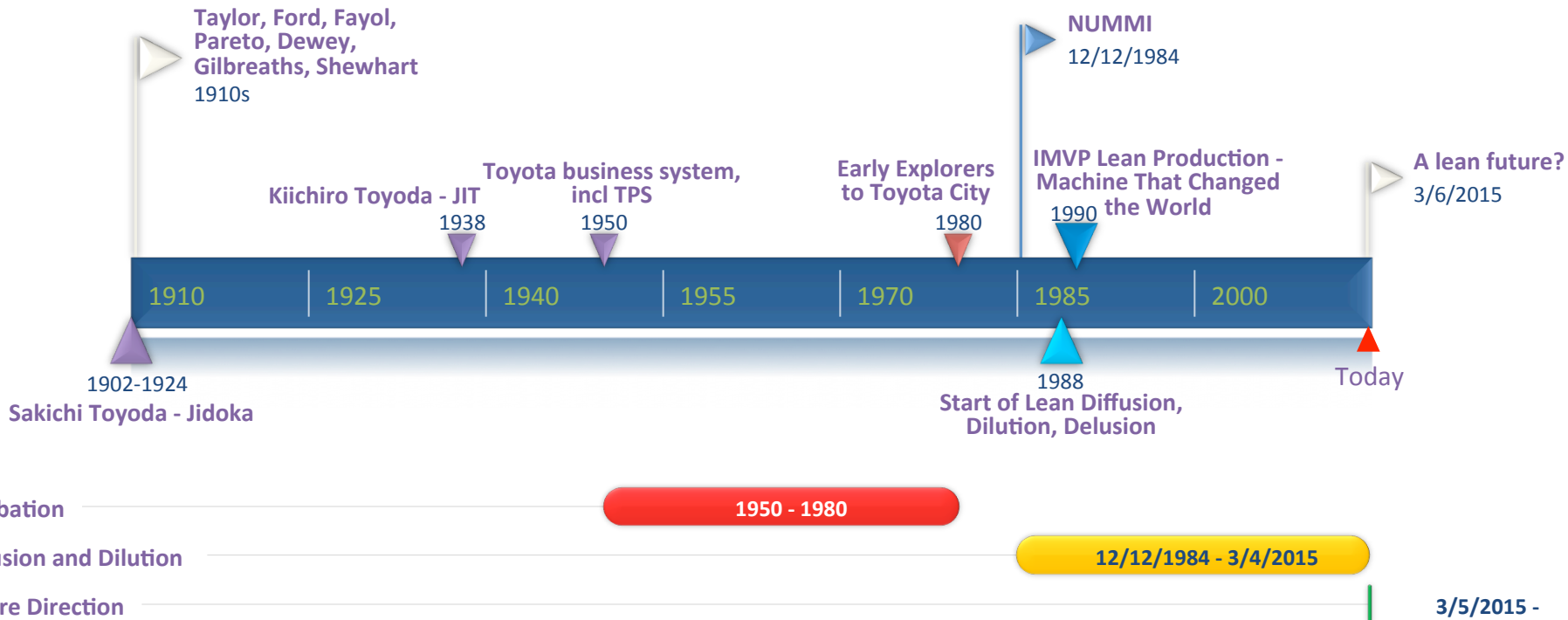


- “students’ lack of interest in learning.”
- *Journal of Personality and Social Psychology* by David Yeager
- when adolescents are asked about their reasons for doing schoolwork, they often describe [motives](#) that are surprisingly selfless
- the benefits of self-transcendent motives among employees in unpleasant jobs – hospital orderlies, sanitation workers and telemarketers all perform better when focused on the noble purpose of their work
- 1364 high-school seniors at ten urban public high schools,
- five point scale, whether or not they agreed with a series of statements about their motives for going to college. Some of the motives were self-transcendent ("I want to learn things that will help me make a positive impact on the world"), while others were more self-oriented ("I want to learn more about my interests.")

- can self-transcendent purpose be taught? In their second study, Yeager, et. al. conducted an intervention, attempting to instill students with a more meaningful set of motives. They asked 338 ninth graders at a suburban high-school in San Francisco Bay area to complete a reading and writing exercise during an elective period. Half of the students were assigned to the self-transcendent purpose condition, which was designed to get them to think about their selfless motives for learning. One student wrote about wanting to become a geneticist, so they could "help improve the world by possibly engineering crops to produce more food," while another student wanted to become an environmental engineer "to be able to solve our energy problems."
- The remaining students were assigned to a control condition. Instead of thinking about how to make the world a better place, these students were asked to read and write about how high-school was different than middle-school.
- The intervention worked. After three months, those students with lower math and science grade point averages who were exposed to the purpose intervention saw their GPAs go up by a significant 0.2 points. (Higher achieving students also saw a slight boost in GPA, but it wasn't statistically significant.) Although the intervention only lasted for part of a single class period, it nevertheless led to a lasting boost in academic performance.

- In a final experiment, the scientists demonstrated that a purpose intervention could increase performance on the diligence task, in which students are asked to choose between a tedious math exercise and vapid viral videos. Once again, a sense of purpose proved useful, as those primed to think of selfless reasons for schooling were better at persisting at the math task, even when it was most boring. “We just don’t often ask young people to do things that matter,” wrote David Yeager by email. “We say, ‘Be selfish for now, later when you’re an adult then you can do something important.’ But kids are yearning right now to have meaning in life.”

Timeline: Learning to Flow and Improve

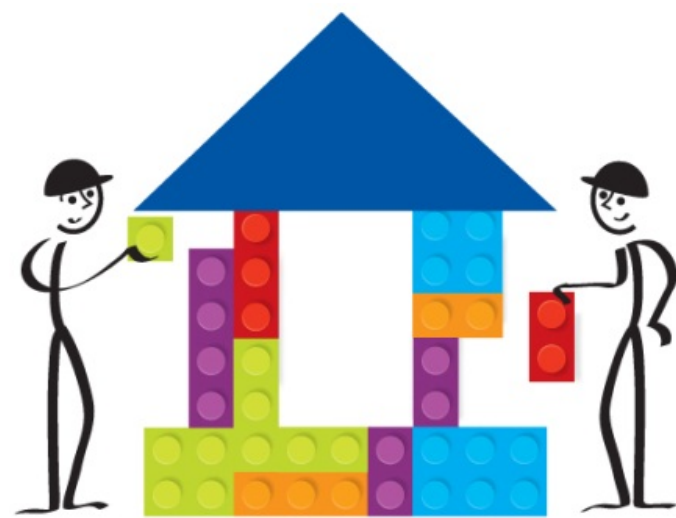


We See Lean Transformation as Answering 5 Questions

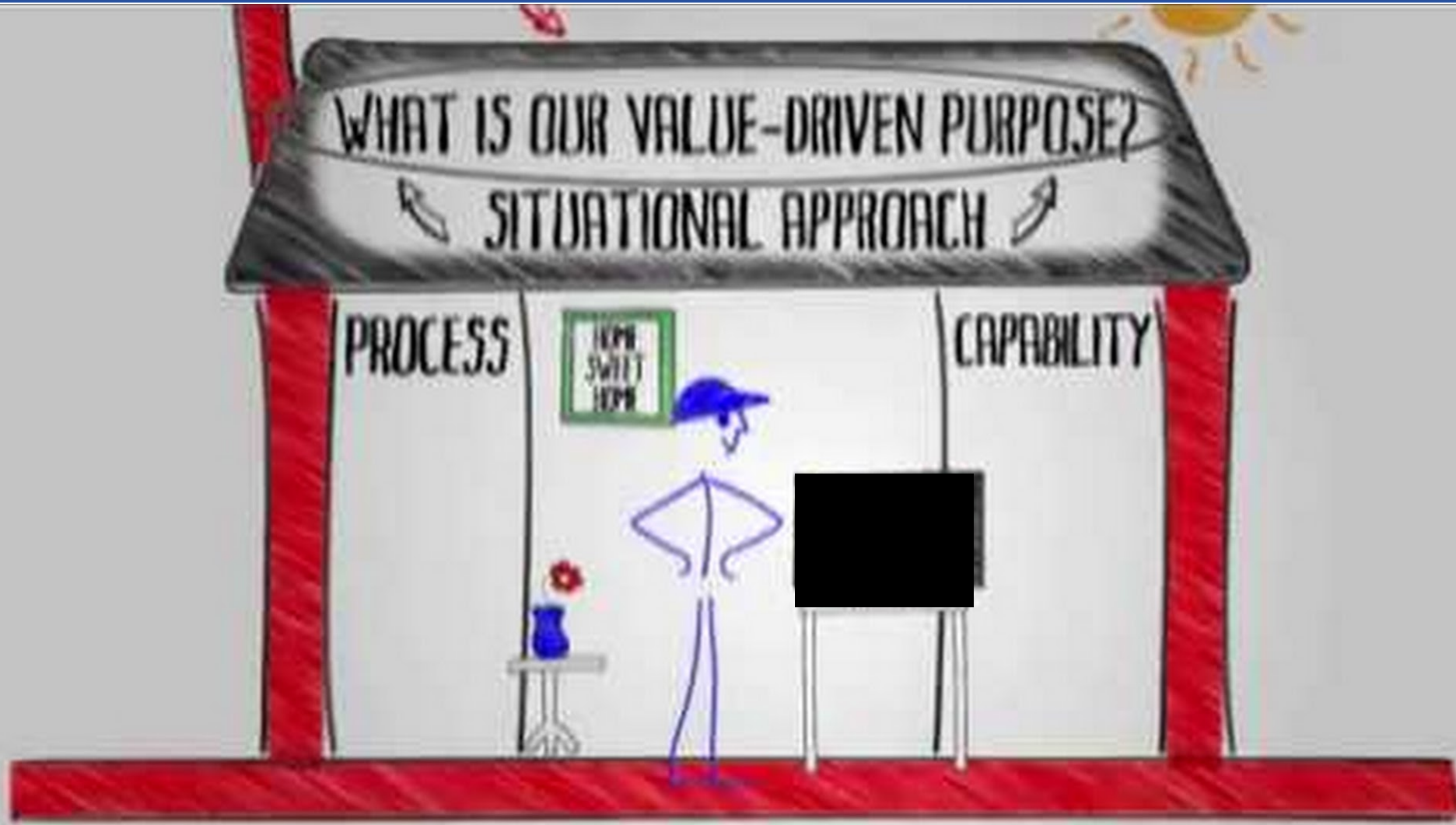
1. What is our *purpose* ,what *value to create*, or what *problem* are we trying to solve,?
2. How do we *do and improve* the *actual work*?
3. How do we *develop the capabilities* we need?
4. What *management system* and *leadership behaviors* are required to support the new way of working?
5. What *basic thinking* or assumptions underlie this transformation?



**What to do and
how to do it**



Transformation Animation



Lean

- Every hear:
- “I don’t care which process improvement tools we use, as long as it works...”
- Then:
- “...lean or six sigma or BPR or whatever...”
- What do you think of that?
- Here’s my thought – I don’t disagree with the first part of it.
- But,
- Lean is not just “process improvement”. If it were, we wouldn’t call it “lean thinking”; we’d call it “lean process improvement”.



So Where is Lean Going?



Automotive



Supply Base



Manufacturing



Health care

Is there a cure?



Experiments are happening in many new sectors



Non-Profits



Public Sector

The Power of Purpose

The Future of Lean



So Where is Lean Going?

Learning is Happening Across the Value Stream

Product Development

Production

Distribution

Sales & Marketing

Support Functions – HR, Sales, Accounting



So Where is Lean Going?

A few companies have gone deeply in certain areas



But the overall progress is slow

- Many companies embrace technical tools
- Companies remain challenged to make change in corporate culture and to focus on developing capability

2015 Lean Transformation Summit

