






Break-out Session

Imagination at work.

<p>Marcia Brey</p>  <p>Plant Manager - AP5</p>	<p>Matt Davis</p>  <p>Production Engineering Manager - BF</p>
<p>Victor Roos</p>  <p>Lead NPI Purchasing Program Manager</p>	<p>David Schofield</p>  <p>Design Manager</p>



GE French Door Bottom Freezer



GE Appliances – Bottom Freezer Journey

2Q12-Launch

3Q-4Q '12 Fire Fighting

1Q13 – Organize the Team

2Q13 – Align support functions

3Q13 – Metric Focus & Team Rhythm

4Q13 – Hoshin Strategy

1Q14 – Solve operator struggles at factory speed

Path of Learning & Improving



Develop capability to solve problems at factory pace

Standardized Work



Problem Solving



- Culture can begin to change by doing and learning .

Coaches
Trainers
Leaders

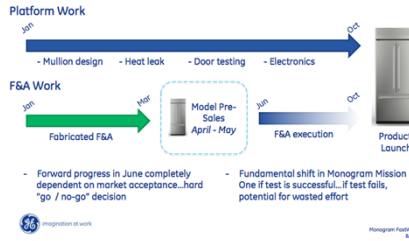


GE Monogram Built-in French Door Refrigerator



You can't predict your pivots on day 1...or day 182

Schedule based on blend of pivot points and traditional NPI process



FastWorks Timeline

Validate that a low-investment F&A package is both acceptable to the customer and profitable for the business.

