



## Robotics Overall Robotics Effectiveness (ORE) may cover a wider lifecycle from CAPEX to Resale compared to traditional OEE

#### Reason:

- · Large investment orientated
- Big transformation tasks
- CAPEX effectiveness vs. OPEX only effectiveness
- · Multi-functional strategy and tactics
- Long time End-to-End
- · Heavy on iteration tasks

### Traditional OEE is based on an Established and "Running Equipment Facility"

**Production Effectiveness** (Running Facility)

- Availability
- · Performance
- Quality

#### **Robotics life cycle Overall Robotics Effectiveness**

Strategic Establishment/ Transformation **Process** Engineering Development Procurement / Service configuration

**Production Effectiveness** 

Iteration /AI Learning / Kaizen **Residual value** 

# Robotics Overall Robotics Effectiveness (ORE) is to strategically improve the Lifecycle Robotics System ROI

#### Strategic Establishment/ Transformation

**Process Engineering** Development Procurement Service configuration

**Robotics lifecycle Overall Robotics Effectiveness** 

**Production Effectiveness**  Iteration /AI Learning / Kaizen **Residual value** 

### Risks

- Missing market demand momentum
- Missing robotics availability momentum
- Rework on strategy
- Over investing
- · Wrong technology selection · Over/under
- tech/capacity In-cycle built-in **NVA** causes low utilization on

investment

- NVA contract and service
- content · Inflexibility for debugging, maintenance, CI
- support & iteration quality is
  - Serviceability suboptimal

· Lack of TPM

capability of

internal tech

· Lack of automation

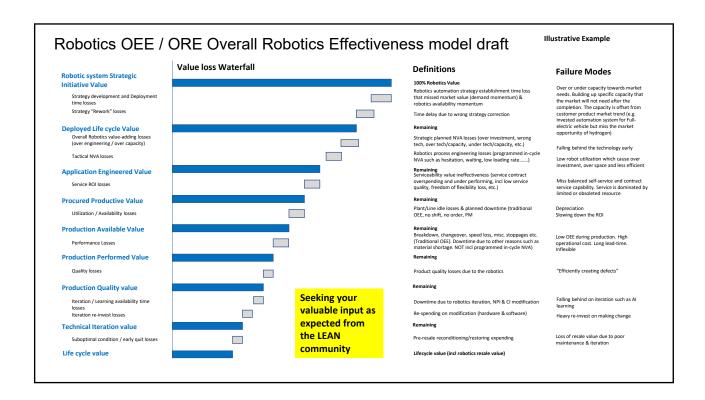
management &

cost and no room for iteration and CI

· Inflexibility, high

- Early scrap
- · Loss if there is AI learning opportunity

- Levers
- Marketing
- Operation strategy
- Robotics expertise
- Lean Process
  - Development · Robotics expertise Lean Auto-
  - production incl. **TPM**
- Procurement
- · Lean Process Development
- TPM strategy
- · Lean Auto-Production incl. TPM
- · Marketing and AE
- · Lean Finance
- · Robotics expertise
- TPM



## What shall we do next? .....

Again, seeking your opinions

- Define the needs from the strategy such as 5W1H of future transformation. What's the purpose? And what's the scope?
- How can we assess internal org infrastructure and capability both engineering and management – to plan for an effective automation/robotics management system?
- Is a small-scale automation transformation pilot needed? And what we are expecting from the pilot?
- •



# Automation strategy deployment / Hoshin-kanri - 3 key elements

For reference

Best ROI asset Value Streams to maximize value and minimize Muda

- Automation strategic planning & investment system
- Automation engineering development system
- Automation production management system
- Automation asset management system
- Automation incubator/iteration/modification/ kaizen system

Automation
Management
Infrastructure

Automation
Operation
System

Automation
Mindset &
Capability

Organization, resources, roles & responsibilities, function agreements to support automation operation system

- · Automation Hoshin-Kanri
- Automation system functional R&R and management flow
- Automation abnormality management system (i-ANDON)

Individual and team mindset and behavior, leader standard work, and automation capability to effectively run the management infrastructure

- Automation leader standardized work and lean behavior
- Automation capability / skill build system (training and i-DOJO)



