

Lean Enterprise Institute

Developing Products Customers Love – A
Conversation with Two Lean Practitioners and
Retired Honda Leaders

Lean Summit 2024

Meet the Keynotes:



Frank Paluch

- Senior Advisor, Inscape Development Group
- Former Senior Executive Honda Automotive (35-year automotive/aircraft career)
- Adjunct Professor LPPD, The Ohio State University



Lara Harrington







- CEO, Inscape Development Group
- Former Senior Leader Honda R&D Americas (33-year automotive/aircraft career)
- Adjunct Professor LPPD, The Ohio State University






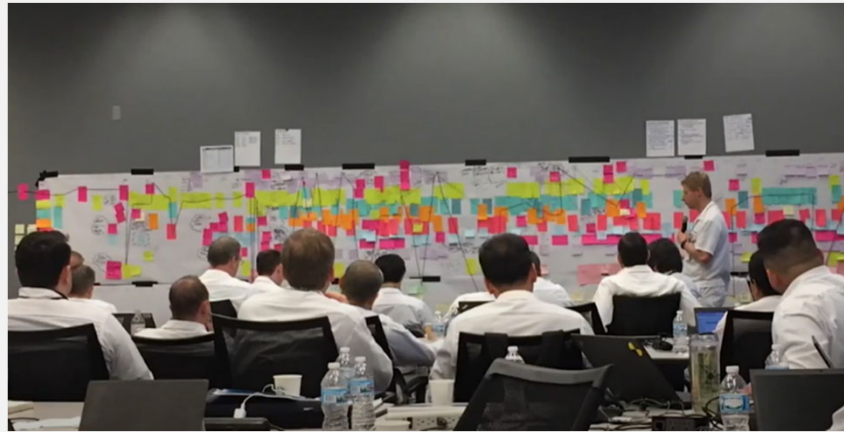
2019 Honda Passport



Understand the Customer:

		<p>Process →</p> <p>Speed and execution</p>
		
		
		

	<p><u>Develop People</u> Role of the Chief Engineer</p>
	
	



Product Perfection through Value Stream Mapping



Front-End Load the Process



Lean Enterprise Institute

Lean Summit 2024