

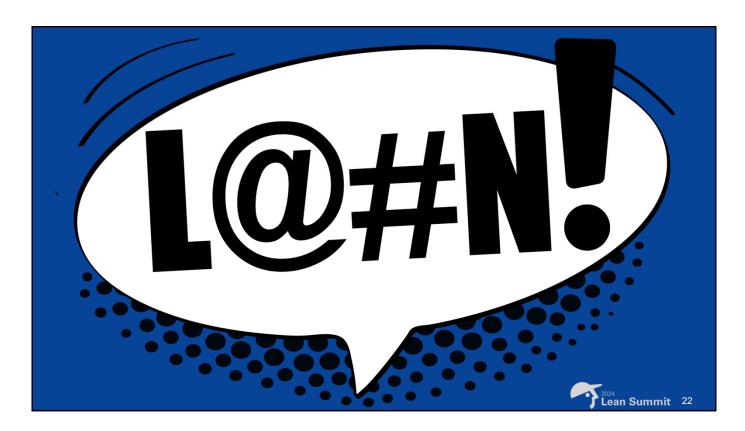




"...being lean is not just an option but a necessity."

- Daniel Ek, CEO, Spotify









Lean describes the conditions needed for meaningful work, including its management, such that products and processes undergo continuous transformation for the increasing benefit of customers, businesses, and society by enabling people and organizations to pursue their full potential.





Lean is philosophical, yet practical.



Lean is performance-driven, yet people-centric



Lean is work(er)-back, yet also business- and customer-forward.



Lean is technical, yet social.





Lean enables flawless execution, yet facilitates learning from failure.



Lean is focused on process improvement, yet committed to capability development.





Lean is bottom-up, yet top-down.



Lean promotes direction-setting, yet empowers people to think (and do) for themselves.





Lean focuses on enabling employees, yet never wavers from the customer-first principle.



Lean benefits individuals, yet it's also concerned with the collective.





Lean is respectful, yet challenging.



Lean is biased toward action, yet discourages jumping to conclusions.





Lean is standardized-based, yet creativity-enabling.



Lean strives for stability, yet thrives with innovation.







Iji - maintain stability
Kaizen - betterment
Touzen - avoid need for kaizen
Kaikaku - radical change
Gemba - actual place
Genchi Genbutsu go and see the real place and real thing



Lean Summit 40

Thank you



